

# LINK CONFERENCE

“ LEADING, INNOVATING, NETWORKING AND KNOWING ”

March 13, 2025 | WVU Erickson Alumni Center, Morgantown, WV

## DRAFT AGENDA

8:30-9:00 AM	Breakfast ( <i>full hot breakfast buffet</i> )
	Registration Table Open
9:00-9:40 AM	<b>Welcome and Ice Breaker</b> <ul style="list-style-type: none"><li>• <a href="#">Melanie Page, Ph.D.</a>, Associate VP for Creative and Scholarly Activities, West Virginia University and Director, NASA WV Space Grant Consortium</li></ul>
9:40 – 10:40 AM	<b>Session 1   Keynote Workshop</b> The Confident Woman's Playbook: Strategies for Mindset and Success  In this dynamic and interactive workshop, you'll discover the keys to unlocking your full potential as a leader. Designed specifically for women ready to step into their power, this session will guide you through the transformative journey of building unshakeable confidence and adopting a growth mindset. The Confident Woman's Playbook: Strategies for Mindset and Success Pamela Meadows Coaching Event Proposal In this dynamic and interactive workshop, you'll discover the keys to unlocking your full potential as a leader. Designed specifically for women ready to step into their power, this session will guide you through the transformative journey of building unshakeable confidence and adopting a growth mindset. Through engaging activities and real-world strategies, you'll learn how to silence your inner critic, embrace challenges as opportunities, and lead with authenticity and purpose. Walk away with a personalized action plan to elevate your career and life and connect with like-minded women who are on the same empowering path. Join us to unleash the leader within and transform the way you think, act, and lead.  <i>Pamela Meadows is a dynamic career and mindset coach, speaker, and corporate executive with over 20 years of experience guiding women towards achieving clarity, confidence, and purpose. Leveraging her extensive corporate background and a suite of coaching certifications, Pamela combines positive psychology, reframing techniques, and storytelling to create impactful outcomes for her clients.</i>  <a href="#">HOME   Pamela Meadows</a>

10:40- 11:00 AM	<b>Networking Break</b>
11:00-12:00	<p><b>Session 2   Women Owned Businesses</b></p> <p>Women own approximately 40% of all US businesses, yet only secure 2% of the start-up capital. Come hear from a panel of seasoned business owners as well as learn about resources in the innovation ecosystem.</p> <ul style="list-style-type: none"> <li>• <a href="#">Erienne Olesh, Ph.D.</a>, Assistant VP for Faculty and Student Innovation (Moderator)</li> </ul>
12:00 -1:00 PM	<b>Networking Lunch</b>
1:00-2:00 PM	<p><b>Session 3   Explore Your Strengths</b></p> <p>Learn more about CliftonStrengths®, a science-based tool for you to utilize on your journey of purpose. Learning your top strengths will give you insight into your unique talents. By leaning into your strengths, you'll be able to grow and develop your skills to help you continue to pursue the things you're passionate about as you build community.</p> <ul style="list-style-type: none"> <li>• <a href="#">Cate Schlobohm</a> , Outreach &amp; Programming Manager, WVU Purpose Center, West Virginia University</li> </ul>
2:00-2:20 PM	<b>Networking Break</b>
2:20-3:20 PM	<p><b>Session 4   Strengthening Community Ties</b> <i>(MORE TO COME)</i></p> <p>Learn more about how to increase the engagement and sense of belonging in our communities through a panel discussion.</p> <ul style="list-style-type: none"> <li>• <a href="#">Cerasela Zoica Dinu, Ph.D.</a>, Professor and Associate Dean for Student, Faculty and Staff Engagement (Moderator)</li> </ul>
3:20-3:40 PM	<b>Networking Break</b>
3:40-4:40 PM	<p><b>Session 5   Using LinkedIn and other Social Media</b></p> <p>Learn more about why most experts agree that using LinkedIn and a few other social media platforms can effectively build your networking contacts and enhance a professional career. Connecting with colleagues, alumni, professors, hiring recruiters, and professional associations within your career field can significantly increase chances for being noticed during the job search process.</p> <ul style="list-style-type: none"> <li>• <a href="#">Kelly Stewart</a>, Career Development Specialist - Benjamin M. Statler College of Engineering and Mineral Resources</li> </ul>

4:40-5:00 PM

**Session 6 | Closing discussion**

Networking activity

**Co-Sponsors:**

**Pamela Meadows Coaching:** <https://www.pamelameadows.com/>

**NSF I-Corps Hub Interior Northeast**

**Exhibitors:**

Chrissy Zeltner Photography

Girls in Aviation - Mountain State Chapter of Women in Aviation International

NSF I-Corps Hub Interior Northeast

Tea Shoppe at Seneca

The WOW Factory

West Virginia Local Science Engagement Network